

**COMMUNICATION MAJOR**  
**Graphic Communications**  
**Concentration**

Name: _____
Address: _____ _____
Phone _____ SocSec _____

**1. Required (15 credits)**

		Credits	Taken		Offered
Comm 200	Fundamentals of Research in Comm .....	3	_____		F, Sp, Su
Comm 232	Introduction to Graphic Comm Tech.....	3	_____		F, Sp
Comm 206	Public Speaking .....	3	_____		F, Sp
Comm 254	Leadership and Management Comm .....	3	_____		Sp
Comm 241	Message, Media & Meaning.....	3	_____		F, Sp

**2. Required: Select four courses (12-14 credits):**

Comm 240	Mass Media and Society .....	3	_____		F, Sp, Su
Comm 246	Video Production .....	3	_____		F, Sp
Comm 258	Interpersonal Communication .....	3	_____		F
Comm 301	Public Relations.....	3	_____		F, Sp
Comm 338	Advertising .....	3	_____		F
Comm 345	Digital Moviemaking .....	3	_____		Sp
Comm 351	Persuasion .....	3	_____		Sp
Comm 352	Conflict Resolution .....	3	_____		As needed
Comm 356	Discussion and Group Communication .....	3	_____		Sp
Comm 479	Communication Internship .....	4	_____		F, Sp, Su

**3. Select five courses from the following (15 credits):**

Comm 331	Offset Press 1 .....	3	_____		F, Sp
Comm 334	Presentation Techniques.....	3	_____		F, Sp
Comm 337	Digital Photographic Reproduction .....	3	_____		F
Comm 433	Offset Press II .....	3	_____		As needed
Comm 434	Electronic Publishing .....	3	_____		As needed
Comm 435	Color Reproduction .....	3	_____		Sp
Comm 449	Color correction and Control .....	3	_____		F
Comm 451	Current Trends & Techniques in Graphic Communications .....	3	_____		Sp

**4. Cognates (9 credits):**

**Select three courses (with advisor's approval) from other Communications courses or from the following cognate areas (9 credits)**

Art, Industrial Technology, Management, Accounting, Marketing, Economics, CIS

**Total Concentration Credits**

**48-49**

**College Math Requirement** ..... 3 .....

**College Writing Requirement** ..... 4 .....