

**COMMUNICATION MAJOR**

**Public Relations  
Concentration**

Name: _____
Address: _____ _____
Phone _____ SocSec _____

**1. Required (38 credits)**

		<b>Credits</b>	<b>Taken</b>	<b>Offered</b>
Comm 200	Fundamentals of Research in Communications .....	3	_____	_____
Comm 208	Public Speaking .....	3	_____	_____
Comm 208	Public Speaking .....	3	_____	_____
Comm 240	Mass Communication .....	3	_____	_____
Comm 246	Television Production .....	4	_____	_____
Comm 301	Public Relations.....	3	_____	_____
Comm 311	Advanced Public Relations .....	3	_____	_____
Comm 338	Advertising .....	3	_____	_____
Comm 351	Persuasion .....	3	_____	_____
Comm 357	Propaganda and Public Opinion .....	3	_____	_____
Comm 479	Communications Internship .....	4	_____	_____
English 240	News Writing .....	3	_____	_____
English 341	Advanced News and Feature Writing .....	3	_____	_____

**2. Select one from (3 credits):**

Comm 254	Leadership and Management in Communication .....	3	_____	_____
Comm 258	Interpersonal Communications.....	3	_____	_____
Comm 377	Public Relations Laboratory.....	3	_____	_____

**2. Cognates: Select three courses 9-10 Credits)**

Econ 214	Principles of Micro Econ. (Prereq: Math 177).....	3	_____	
Mgt 301	Fundamentals of Management .....	3	_____	
Mktg 301	Introduction to Marketing .....	3	_____	
Psych 215	Social Psychology .....	3	_____	
Psych 230	Human Development .....	4	_____	
Psych 251	Personality .....	4	_____	
ART 104	Design I.....	3	_____	
Art 114	Design II.....	3	_____	
Art 217	Photography .....	3	_____	

**Total Concentration Credits** **50-52**

**College Math Requirement** .....3 .....  
**College Writing Requirement** .....4 .....

**General Education Requirements**

	<b>Credits</b>	<b>Taken</b>	<b>Offered</b>
<ul style="list-style-type: none"> <li>• <b>Core One is a study of Western literature</b></li> </ul>			
ENGL 161 Western Literature .....	4 .....	_____	F, Sp, Su
<ul style="list-style-type: none"> <li>• <b>Core Two is a study of Western history</b></li> </ul>			
HIST 161 Western History .....	4 .....	_____	F, Sp, Su
<ul style="list-style-type: none"> <li>• <b>Core Three is a study of nonwestern worlds</b></li> </ul>			
.....	3 .....	_____	
<ul style="list-style-type: none"> <li>• <b>Core Four is a critical inquiry into cultural issues</b></li> </ul>			
.....	3 .....	_____	
			<b>19-21</b>

**General Education Distribution Requirements**

**Guide:** Social and Behavioral Sciences (SB); Visual and Performing Arts (A); Laboratory Science (LS); Mathematical Systems (M); Science/Mathematics (SM)

- Category SB (Select two courses)

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\_\_\_\_\_ .....

- Category A (Select one course)

\_\_\_\_\_ .....

- Category LS (Select one course)

\_\_\_\_\_ .....

- Category M (Select one course)

\_\_\_\_\_ .....

- Additional SM or LS

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**Electives**

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\_\_\_\_\_ .....

**Total Credits for graduation** ..... **120**

For further information, call Dr. Israel at (401) 456-8648, or e-mail at [kisrael@ric.edu](mailto:kisrael@ric.edu)