

## Old and New Media Survey

You read an average of 28 books in a typical year (range is from 5 to 30).

You own an average of 34 books.

You were last in a bookstore between 3 days and a month ago (average=11.75).

50% of you own a dedicated e-book reader (Kindle, Nook, etc.).

None of you regularly listen to audiobooks.

25% of you own a tablet computer, and 25% read books on one.

100% of you use Facebook.

You log on to Facebook an average of 3 times on a typical day.

50% of you have quit Facebook or de-activated your account.

75% of you use Twitter.

75% of you use Instagram.

25% of you use Pinterest.

25% of you use Reddit.

50% of you use Confide, Wickr, or Snapchat.

75% of you have a blog or other online space where you create your own content.

You've had this space for an average time of 20 weeks.

50% of you regularly follow any blogs written by others.

You use Blogger (1), WordPress (0), LiveJournal(0) Tumblr (1) to blog.

75% of you have uploaded a video for public viewing.

75% of you have an account at YouTube, Vimeo, or another video posting/sharing site.

None of you have ever created a meme.

None of you use a cartoon or other non-realistic avatar.

100% of you use Spotify, Pandora, or another music streaming service.

100% of you own or use music CD's,

25% of you own or use vinyl records.

You were last in a record or music store an average of a year ago.

100% of you own a smartphone.

100% of you own a digital camera, other than the one in your phone.

25% of you own a film camera.

None of you use Flickr.

75% of you use Tumblr.

100% of you are PC's.

You use Chrome (1), Firefox (1), and Explorer (1) to browse the web.