

**Job Title: Associate Copywriter - Fall, 2009**

**OVERVIEW**

Hasbro's Global Games Development Department is looking for a creative and energetic Associate Copywriter to provide a variety of editorial support functions as outlined below. The candidates must have excellent attention to detail, and be able to juggle multiple tasks in a fast-paced environment. A great command of the English language is essential. The candidates should also have a working knowledge of basic Marketing principles. College juniors or seniors would be preferred and hours are flexible.

**KEY AREA OF RESPONSIBILITIES**

**Associate Copywriter /Editor**

- Revise, edit, proofread all copy for all assigned items in various stages, from product concepts through final production. This includes licensing submissions, final art, mechanicals, film and FEP.
- Search and clear all taglines, scene names, callouts and headlines for games and puzzles with Legal department.
- Maintain all regulatory and safety standards.
- Post and maintain all copy on Livelink (copy database).
- Collaborate on brainstorm and name sessions.
- Proofread all game components (package, gameboards, label sheets, parts sheets, etc.)
- Ensure all copy complies with Legal and Reliability (SRS) guidelines.
- Create package, component and rules copy for kids, family, adult and preschool games.
- Partner with graphic designers to determine creative direction.
- Obtain approvals from marketing partners, various levels of management, legal and international counterparts, as needed.
- Post and maintain all copy on Livelink (copy database).
- Assist Marketing Services, Sales and other business areas with copy as needed (cross sells, web copy, catalog copy, POP, HAL).
- Collaborate on brainstorm and name sessions.
- Ensure all copy complies with Legal and Reliability (SRS) guidelines.

**Applications for our Internship program are due by August 15, 2009.**

The internship is at our East Longmeadow, MA office (a Springfield, MA suburb, approximately 90 miles west of Boston and 25 miles north of Hartford, CT). Please note that candidates **MUST** have their own transportation and housing.

Send resumes, cover letter and writing samples via e-mail to Stacey Fonseca at [sfonseca@hasbro.com](mailto:sfonseca@hasbro.com). **NO PHONE CALLS, PLEASE.**