Hasbro Games is currently seeking college students who are interested in participating in an internship program. The internships would be in our Design and Development department to assist with editing and copywriting.

Please distribute this memo to any students who might be interested in applying for a Summer 2008 (paid internship) or Fall 2008 (intern for credit) position. For more information, please contact Stacey Fonseca, 413.526.2265, sfonseca@hasbro.com.

**Internship Descriptions**

**Associate Editor**

The student intern will be asked to assist our production and editorial departments with proofreading copy and graphics for games and puzzles.

- Proofread all game components (package, gameboards, label sheets, part sheets, etc.)
- Coordinate with legal department for approvals on all of the above
- Maintain all copy on database
- Search and clear taglines, scene names, callouts and headlines for items
- Assist Copywriters with other related duties as needed

**Associate Copywriter**

The student intern will be asked to assist our editorial department with various creative writing assignments for games and puzzles.

- Assist Copywriters to create package, component and rules copy for games and puzzles
- Partner with graphic designers to determine creative direction
- Collaborate on brainstorm and name sessions
- Assist Marketing Services, Sales and other business areas with copy as needed

The internship would be at our East Longmeadow, MA office (a Springfield, MA suburb, approximately 90 miles west of Boston and 25 miles north of Hartford, CT).

**Summer Internship:**

- We require a commitment of at least 20 hours/week for our Summer internship program.
- Our summer internship is a paid internship.
- Early June through mid-August
Fall Internship

- We require a commitment of at least 10 hours/week for our Fall internship program.
- Our Fall internship is a for-credit only position
- Early-September through mid-December

**Required Skills or Experience**

The ideal candidate would demonstrate the following skills:

- Strong organizational skills
- Creative writing experience
- Proactive work ethic
- Strong verbal communication skills
- Interest in creative writing, marketing, marketing services or sales
- Proficient with Microsoft Office Programs
- Excellent attention to detail

Additionally, the following experience is desired:

- At least two years of completed college education
- Related college course work
- Experience working in an office environment
- Design experience helpful, but not required

**About Hasbro**

Imagine having the chance to be part of a leading team and make an impact on a global stage while working with the toys and games that you loved as a child. World-class brands like G.I. JOE, TRANSFORMERS, MY LITTLE PONY, MILTON BRADLEY, PARKER BROTHERS, ACTION MAN, MONOPOLY, SCRABBLE, DUNGEONS & DRAGONS and many, many more.

At Hasbro, we are a business built on fun! We have been Making the World Smile for nearly a century with our rich and unmatched portfolio of toys and games that has brought joy to millions of people just like you.

Our toys and games are not only the fabric of American culture, but also have provided kids and adults in Australia, Japan, Mexico, Canada, the UK, France and more than 100 other countries throughout the world with countless hours of exciting entertainment.

Whether it’s role-playing with PLAYSKOOL toys, creating with PLAY-DOH modeling compound, baking with EASY-BAKE oven, designing with the LITE-BRITE set, adventure seeking with G.I. JOE action figures, or learning with the CANDY LAND game, Hasbro has all of the toys and games from which memories are made.

Picture the smiles you can bring to future generations as you relive the excitement of your own childhood and make decisions on the brands that brought you so many fond memories as a kid.

**Applying for the Internships**

We have two available internships for both Summer and Fall 2008. Please note that candidates MUST have their own transportation to our East Longmeadow office.

Applications for our Summer 2008 Internship program are due by **May 17, 2008**.

Applications for our Fall 2008 Internship program are due by **July 30, 2008**.

*Send resumes and cover letters via e-mail to Stacey Fonseca at sfonseca@hasbro.com.*