

**Office of Professional Studies and Continuing Education
Rhode Island College**

Date: December 21, 2018

To: Undergraduate Curriculum Committee

From: Dante Del Giudice, Director 
Professional Studies and Continuing Education (PSCE)

Subject: PSCE Fiscal Year 2018 Programming Report for Continuing Education

PSCE units and programs in fiscal year 2018 included Continuing Education, Summer Sessions, Early Spring Session, Faculty-Led Travel, Workforce Development/Adult Education, Healthy Jobs RI, Real Jobs RI, RI STEAM Center, ESL Intensive and ExCEL Programs and various community programs. Programs no longer associated with PSCE in 2018 and omitted from this report include Career Development Center, Economic and Leadership Development, Central Falls Parent College, Sustainability Programs, Langevin Center for Design, Innovation and Advanced Manufacturing.

The fiscal year 2018 report includes data for nine PSCE programs that provided some form of continuing education (CE), workforce development (WD/AE), professional development (PD), personal enrichment and/or cultural/community programming. In addition, the 2018 report includes data on the Institute for Education in Healthcare programs and the School of Social Work programs in Continuing Education in Social Work and the Certificate of Continuing Study in Adoption and Foster Care. All CE courses and programs are offered in cooperation with RIC schools, departments and programs. A list of our current degree, certificate, non-credit and community programming is provided on the next page.

RIC's CE, PD, WD/AE and community programs serve adult students, immigrants and undocumented refugees, unemployed and underemployed members of the workforce, nurses, PreK-12 teachers and administrators, social workers, childcare providers, English language learners and managers and supervisors in the public and private sectors. Cultural and community initiatives include conference and event programming on issues and topics related to STEAM initiatives and financial literacy PD for K-12 teachers.

PSCE overall growth in fiscal years 2012 to 2018 and changes in associated programs and programming make time series data on CE enrollment and revenue mostly unreliable. A trend in significantly increasing revenue and enrollment in fiscal years 2012-2015 has been replaced with trend in moderately decreasing revenue and enrollment since 2015. Fluctuations in PSCE programs and programming does account some of the changes in FY 2018 data.

Revenue growth over the last ten years has been due in large part to delivery of existing RIC degree and certificate programs as CE and RIC has room to grow in this area. However, PSCE has also carved out a role as a leader in contextualized adult education training and bridge-to-careers/bridge to degree candidacy programs, and our adult education programs increased significantly in fiscal year 2018. Institute for Education in Healthcare non-credit programs for incumbent workers in healthcare have added to our leadership in adult education programming.

Total enrollment in all FY 2018 PSCE programming (excluding Summer Sessions) was down 34% to 4,852 and total gross revenue was down 18% to \$994,494. Enrollment in CE courses and PD and WD training programs was down 14% to 2,352.

PSCE continues to make support and expansion of programming and services a priority; however PSCE continues to lack business and administrative software and processes to provide industry-leading support services and data capture, recording and management for all programming.

Rhode Island College

Professional Studies and Continuing Education

Report Period: Fiscal Year 2018

Current Programs: Professional Development, Continuing Education, Workforce Development/Adult Education, Cultural and Community Programming, Early Spring Session, Summer Sessions and Faculty-Led Travel

Workforce Development/Adult Education (Non-Credit)

Campus Programs

Certificate of Continuing Study

- Contextualized/Integrated Medical Assistant Training
- Bookkeeping and Accounting Training

Certificate of Undergraduate Study

- Social and Human Service Assistance

Workforce Readiness

- English as a Second Language
- Job Readiness and Essential Skills
- ESL for Healthcare Careers

Institute for Education in Healthcare (Real Jobs RI)

Certificate of Continuing Study

- Community Health Worker Training (Westerly Ed Center, Oct - Dec 2017)
- Community Health Worker Certificate Training (Central Falls, Oct 2016-Feb.2018)
- Community Health Worker Certificate Training (Woonsocket, March-May 2018)
- Health Care Career Readiness (Woonsocket, March 2018)
- Community Health Worker Certificate Training (Rhode Island College, January-April 2018)
- Community Health Worker Certificate Training (Care New England, March-May 2018)
- Certified Nursing Assistant to Medical Assistant Training (Women and Infants Hospital, Jan 2018-August 2018)
- Behavioral Health Certificate Training (Charter Care, March-May 15, 2018)

Non-Credit CE and PD Programs

ESL Intensive:

- Basic ESL (English as a Second Language)
- Foundations of English for Speakers of Other Languages
- Listening and Speaking
- Low Intermediate Intensive ESL
- High Intermediate Intensive ESL
- Advanced Intensive ESL
- Intensive TOEFL Preparation (Test of English as a Foreign Language)

RI Department of Education: Early Intervention/Early Childhood Special Ed and RI Early Learning Developmental Standards

Sherlock Center

- CONT 250C-80: Topics
- CONT 257C-80: Introduction to Early Intervention

RI State House Tours

- CONT 31C-80: RI State House Tour Training

Faculty-Led Travel

CONT 010C-80: Service Learning in Portugal (SSII 2017)
MGT 350C-80: Service Learning in Portugal (SSII 2017)
MKT 350C-80: Service Learning in Portugal (SSII 2017)
BIOL 318-01 & 02: Ecology (RI, F2017)
ANTH 483-70: Biological Anthropology (Costa Rica, ES 2018)
ENST 462-70: Internship in Environmental Studies (Costa Rica, ES 2018)
NURS 521-70: Global Health & Advanced Practice Nursing (Haiti, ES 2018)
CONT 085-70: NURS Clinical Haiti (ES, 2018)
SOC 350-70: Field Work in Ecuador (ES, 2018)
SOC 450-70: Field Work in Ecuador (ES, 2018)
DANC 181-01: Dance Company I (New England, SP 2018)
DANC 281-01: Dance Company II (New England, SP 2018)
DANC 320-01: Dance Improvisation (New England, SP 2018)
DANC 360-01: Dance Repertory (New York City, SP 2018)
DANC 381-01: Dance Company III (New York, SP 2018)
NURS 521-01: Global Health & Advanced Practice Nursing (Haiti, SSI 2018)

CE Undergraduate Study Cohorts

Early Childhood Education II
Early Childhood Education III
Project ExCEL: Academic and non-academic support for multilingual RIC degree students
RN to BSN Kent Hospital
Social Human Service Assistance VI

CE Graduate Study Cohorts

Bilingual Certification II
ESL Certification for Special Ed Teachers IV (Urban Multicultural Special Ed)
ESL Certification for Special Ed teachers V
Middle Level Education VI
TESL for Classroom Teachers VII
TFA ELED VI (Teach For America Elementary Ed)
TFA SED VI (Teach For America Secondary Ed)

RI STEAM Center

Rhode Island Computer Science Education Standards Committee, August 2017 to April 2018
STEAM Discovery Day for Girl Scouts, August 2017
STEAM Central at the Westerly Education Center: First Stop: Environment, October 2017
Review: Rhode Island Computer Science Education, November 2017:
CS4RI Summit for high and middle school students and teachers, Dec 2017
Super STEM Saturday for Cub scouts, families, and boys interested in scouting; Dec 2017

Co-curricular, Cultural and Community Programs

Financial Literacy

- 4th Annual Financial Capability Conference, 12/9/2017
- Next Generation Finance Camp, 2/5/2018

Business After Hours, Westerly Chamber of Commerce, Westerly Education Center, 4/11/2017
Small Business Association of New England (SBANE) Breakfast, 6/13/2018

Professional Studies and Continuing Education						
	Sections/ Events	Section Enrollment	Total Fees	Total Paid	Collectibles	% Paid
All Programming						
Summer II 2017	8	59	\$28,500	\$28,500	\$0	100.0%
Fall 2017	74	3068	\$372,504	\$350,866	\$21,638	94.2%
Spring 2018	148	1489	\$517,665	\$499,820	\$17,845	96.6%
Summer I 2018	14	236	\$75,825	\$73,159	\$2,666	96.5%
Total	244	4852	\$994,494	\$952,345	\$42,149	95.8%
Continuing Education						
Summer II 2017	5	45	\$28,500	\$28,500	\$0	100.0%
Fall 2017	43	349	\$221,234	\$210,656	\$10,578	95.2%
Spring 2018	52	421	\$200,535	\$191,480	\$9,055	95.5%
Summer I 2018	6	52	\$45,500	\$45,100	\$400	99.1%
Subtotal	106	867	\$495,769	\$475,736	\$20,033	96.0%
Workforce Development and Adult Education						
Campus Programs						
Fall 2017	3	74	\$100,550	\$93,350	\$7,200	92.8%
Spring 2018	4	169	\$251,250	\$251,250	\$0	100.0%
Subtotal	7	243	\$351,800	\$344,600	\$7,200	98.0%
Healthy Jobs RI						
Fall 2017	1	15	\$0	\$0	\$0	0.0%
Spring 2018	5	60	\$940	\$0	\$940	0.0%
Summer I 2018	2	19	\$100	\$0	\$100	0.0%
Subtotal	8	75	\$940	\$0	\$940	0.0%
Institute for Education in Healthcare (Real Jobs RI)						
Fall 2017	2	29	\$1,450	\$0	\$1,450	0.0%
Spring 2018	6	70	\$3,500	\$0	\$3,500	0.0%
Subtotal	8	99	\$4,950	\$0	\$4,950	0.0%
ESL Intensive and Project ExCEL						
ESL Intensive						
Fall 2017	6	78	\$39,300	\$37,050	\$2,250	94.3%
Spring 2018	7	88	\$53,590	\$49,240	\$4,350	91.9%
Summer I 2018	4	62	\$30,225	\$28,059	\$2,166	92.8%
Subtotal	17	228	\$123,115	\$114,349	\$8,766	92.9%
Project ExCEL*						
Fall 2017	5	13	\$0	\$0	\$0	0.0%
Spring 2018	5	12	\$0	\$0	\$0	0.0%
Subtotal	10	25	\$0	\$0	\$0	0.0%

Professional Studies and Continuing Education						
	Sections/ Events	Section Enrollment	Total Fees	Total Paid	Collectibles	% Paid
SSW/CE Social Work**						
Fall 2017	3	57	\$4,650	\$4,490	\$160	96.6%
Spring 2018	4	57	\$4,340	\$4,340	\$0	100.0%
Subtotal	7	114	\$8,990	\$8,830	\$160	98.2%
SSW/Adoption and Foster Care Certificate**						
Fall 2017	3	49	\$4,320	\$4,320	\$0	100.0%
Spring 2018	2	34	\$3,510	\$3,510	\$0	100.0%
Subtotal	5	83	\$7,830	\$7,830	\$0	100.0%
RI STEAM Center						
Fall 2017	5	2295	\$1,000	\$1,000	\$0	100.00%
Spring 2018	1	30	\$0	\$0	\$0	0.00%
Subtotal	6	2325	\$0	\$0	\$0	0.00%
Cultural and Community Programs						
Fall 2017	1	75	\$0	\$0	\$0	0.0%
Spring 2018	3	0	\$0	\$0	\$0	0.0%
Summer I 2018	1	100	\$0	\$0	\$0	0.0%
Subtotal	5	175	\$0	\$0	\$0	0.0%
Early Spring Session*						
Spring 2018	48	503	\$0	\$0	\$0	0.0%
Subtotal	48	503	\$0	\$0	\$0	0.0%
Faculty-Led Travel*						
Summer II 2017	3	14	\$0	\$0	\$0	0.0%
Fall 2017	2	34	\$0	\$0	\$0	0.0%
Spring 2018	11	45	\$0	\$0	\$0	0.0%
Summer I 2018	1	3	\$0	\$0	\$0	0.0%
Subtotal	17	96	\$0	\$0	\$0	0.0%
*Revenue not captured						
**Some participants are not charged (e.g., SSW faculty and those using a credit for a past payment)						

PROFESSIONAL STUDIES AND CONTINUING EDUCATION

12/21/2018

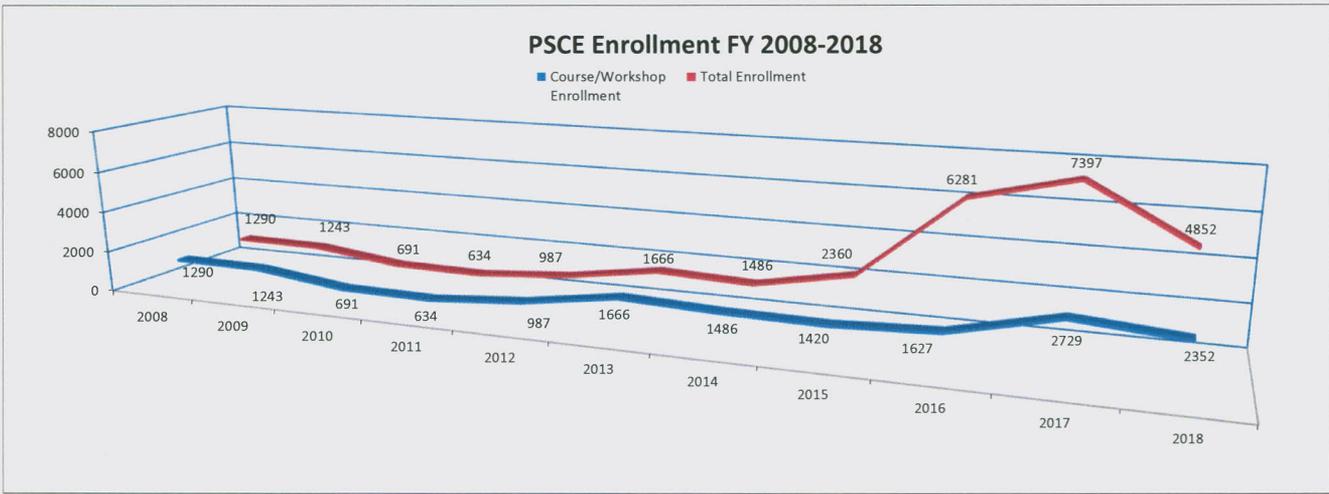
CE Enrollment and Revenue Comparison: FY 2008-2018

Continuing Education Courses and Workshops (Sections Numbered 80-99) and Non-Transcribed Courses, Programs and Events

FY	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Total Enrollment	1290	1243	691	634	987	1666	1486	2360	6281	7397	4852
% Change		-4%	-44%	-8%	56%	69%	-11%	59%	166%	18%	-34%

Course/Workshop Enrollment	1290	1243	691	634	987	1666	1486	1420	1627	2729	2352
% Change		-4%	-44%	-8%	56%	69%	-11%	-4%	15%	68%	-14%
Summer II	559	480	302	279	471	226	139	238	238	90	59
Fall	251	227	179	218	275	725	499	531	571	936	698
Spring	480	529	188	137	241	715	522	651	705	1468	1459
Summer I									113	235	136
Other		7	22				326				

Event Enrollment	0	0	0	0	0	0	0	940	4654	4668	2500
% Change									395%	0.3%	-46.4%
Summer II									573	351	0
Fall								221	1157	2631	2370
Spring								719	2186	1171	30
Summer I									738	515	100



FY	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Total Revenue	\$77,555	\$132,953	\$103,235	\$149,287	\$323,675	\$569,661	\$1,131,157	\$1,301,865	\$1,116,828	\$1,207,881	\$994,494
% Change		71%	-22%	45%	117%	76%	99%	15%	-14%	8%	-18%

Summer II	\$34,820	\$37,525	\$35,181	\$45,944	\$104,308	\$83,152	\$132,237	\$288,606	\$66,400	\$52,500	\$28,500
Fall	\$20,903	\$46,076	\$34,160	\$51,745	\$135,958	\$267,359	\$560,222	\$549,694	\$485,100	\$471,753	\$372,504
Spring	\$21,832	\$46,685	\$19,020	\$51,598	\$83,409	\$219,150	\$422,048	\$463,565	\$505,649	\$548,636	\$517,665
Summer I									\$59,680	\$134,992	\$75,825
Other		\$2,667	\$14,874				\$16,650				

