Academic Rhode Map for BA Communication Major at Rhode Island College with Concentration in Media Communication and Advertising

- This Rhode Map is a suggested pathway to graduation in 8 semesters
  - There are other valid pathways available to graduation - part time, summer/early spring classes, etc.
- The left column contains the suggested courses for each semester, the right column contains notes for the course and about progress towards graduation
- Some courses might not be offered during the semester shown on the map
  - In these cases, courses listed in future semesters can be substituted if their prerequisites have been satisfied
  - Your advisor can help you determine which courses can be used during your appointment each semester
- This Rhode Map is designed primarily with incoming freshmen in mind and assumes a Fall start
  - Transfer students can also use it as a guide, knowing that their transfer credits may have satisfied some requirements. Academic advisors are available to answer questions about how these will affect the program
  - Students starting in the spring may need to adjust based on class offerings and availability

GENERAL EDUCATION REQUIREMENTS CHECKLIST

	FYW 100 – Taken in first year (Cannot be used as elective)	**Distribution Courses -** One from each category	**Math (M) -** Suggested in first year	
			Arts (A) - Satisfied by COMM 244	
	FYS 100 – Taken in first year (Cannot be used as elective)		**History/Philosophy (HP)**	
			Literature/Language (LL)	
			Natural Science (NS)	
	Connections – Taken after FYW & FYS		**Social & Behavioral Sciences (SB)** - Satisfied by COMM 240	
			Elective(s) to bring total Gen Ed credits to 40 (E)	

MAJOR REQUIREMENTS CHECKLIST

	COMM 234 Introduction to Advertising (F)		COMM 345 Digital Video Production (F)
	COMM 240 Mass Media and Society (Gen Ed SB)		COMM 347 Media Law (Sp)
	COMM 243W Writing for Media (F)		COMM 349 Media and Advertising Research (Sp)
	COMM 244 Digital Media Lab (Gen Ed A)		COMM 462 Media and Advertising Portfolio (Sp)
	COMM 340W Media Ethics (Sp)		

Choose Four:

	COMM 241 Introduction to Cinema and Video	COMM 339W Creativity for Communication and Media (F)
	COMM 242 Message, Media, and Meaning (Sp)	COMM 343 Audio Production for Multimedia
	COMM 245 Social Media Communication (F)	COMM 346 Sports Reporting (Sp)
	COMM 246 Television Production (Sp)	COMM 348 Global Communication (F)
	COMM 252 Multimedia Journalism I	COMM 443 Sports, Culture, and Media (F)
	COMM 337 Advertising Strategy and Media Planning	COMM 479 Communication Internship (May be taken twice)

Graduation Requirements:

- **Completion of General Education Requirements –** See table above
- **Completion of Major Requirements —** See table above
- **RIC 100 or Equivalent —** Taken in first year
- **College Math Milestone —** Satisfied by placement exam or completion of MATH 010
- **College Writing Competency —** Satisfied by FYW 100 with a minimum grade of C
- **Minimum 120 Credit Hours —** At least 30 credits at RIC (of which 15 from major, including 12 at 300 or 400 level)
- **Minimum 2.0 GPA -** Need at least 2.0 for both overall and classes in major

The total credit count for the major is 52 credits, and 40 credits for General Education. However, 8 Gen. Ed. credits for A and SB can double count, so the program can be completed in 84 credits.

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SEMESTER 1	CR		SEMESTER 1 NOTES
FYW 100 First Year Writing **OR** FYS 100 First Year Seminar	4		FYW Directed Self Placement exam
RIC 100 Introduction to RIC	1		Exempt if taking COLL 101, COLL 150, or HONR 150
General Education course – Math (M)	3-4		If Math Milestone is not completed, take MATH 10 here
General Education course (Any but SB or A)	3-4		Gen Ed (SB) is satisfied by COMM 240 Gen Ed (A) is satisfied by COMM 244
COMM 234 Introduction to Advertising	4		Offered Fall
Requirements and GPA			*Aim for 16 earned credits (While 12 is fulltime, 16 credits are preferred to stay on track to graduate in 4 years). Math Milestone completed. Minimum 2.0 GPA*
# CREDITS EARNED	15-17		*By October, make appointment with advisor to discuss your schedule for next semester*

SEMESTER 2	CR		SEMESTER 2 NOTES
FYW 100 First Year Writing **OR** FYS 100 First Year Seminar	4		
General Education course	3-4		
COMM 240 Mass Media and Society	4		Satisfies Gen Ed Social & Behavioral Sciences (SB)
General Education course (Any still needed)	3-4		
Requirements and GPA			*Aim for minimum of 32 earned credits, with minimum of 2.0 GPA overall and in the major*
# CREDITS EARNED	14-16		*By March, make appointment with advisor to discuss your schedule for next semester*

SEMESTER 3	CR		SEMESTER 3 NOTES
General Education course	4		
Gen Ed if needed, elective, or course in another major/minor	3-4		
COMM 243W Writing for Media (F)	4		Prereq = FYW 100
COMM 244 Digital Media Lab	4		Satisfies Gen Ed. Arts (A)
Requirements and GPA			*Aim for minimum of 48 earned credits, with minimum of 2.0 GPA overall and in the major*
# CREDITS EARNED	15-16		*By October, make appointment with advisor to discuss your schedule for next semester*

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SEMESTER 4	CR		SEMESTER 4 NOTES
Gen Ed if needed, elective, or course in another major/minor	3-4		
Connections (Gen Ed-C)	4		Prereqs = FYW and FYS.
One from COMM Elective List (Need 4 total, 1 of 4)	4		Prereqs vary depending on course
COMM 340W Media Ethics (Sp)	4		Prereq = COMM 240
Requirements and GPA			*Aim for minimum of 64 earned credits, with minimum of 2.0 GPA overall and in the major*
# CREDITS EARNED	15-16		*By March, make appointment with advisor to discuss your schedule for next semester*

SEMESTER 5	CR		SEMESTER 5 NOTES
One from COMM Elective List (Need 4 total, 2 of 4)	4		Prereqs vary by course
COMM 345 Digital Video Production (F)	4		Prereq = COMM 244 or permission of instructor and department chair
Gen Ed if needed, elective, or course in another major/minor	3-4		
Gen Ed if needed, elective, or course in another major/minor	3-4		
Requirements and GPA			*Aim for minimum of 80 earned credits, with minimum of 2.0 GPA overall and in the major*
# CREDITS EARNED	14-16		*By October, make appointment with advisor to discuss your schedule for next semester*

SEMESTER 6	CR		SEMESTER 6 NOTES
COMM 347 Media Law (Sp)	4		Prereq = COMM 240
COMM 349 Media and Advertising Research (Sp)	4		Prereq = COMM 234 or COMM 334
Gen Ed if needed, elective, or course in another major/minor	3-4		
Gen Ed if needed, elective, or course in another major/minor	3-4		
Requirements and GPA			*If pursuing minor make sure you have registered for this with the relevant department prior to audit.* *Aim for minimum of 96 earned credits, with minimum of 2.0 GPA overall and in the major.* *Apply for degree audit online through MyRIC*
# CREDITS EARNED	14-16		*By March, make appointment with advisor to discuss your schedule for next semester*

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SEMESTER 7	CR		SEMESTER 7 NOTES
One from COMM Elective List (Need 4 total, 3 of 4)	4		Prereqs vary by course Recommend COMM 479 Internship
Elective or course toward another minor/major	4		
Elective or course toward another minor/major	3-4		*Need minimum of 12 credit hours for full-time status. May need one more course to stay on track for 120 credits.*
Requirements and GPA			*Aim for minimum of 108 earned credits, with minimum of 2.0 GPA overall and in the major*
# CREDITS EARNED	≥ 12		*By October, make appointment with advisor to discuss your schedule for next semester*

SEMESTER 8	CR		SEMESTER 8 NOTES
COMM 462 Media and Advertising Portfolio (Sp)	4		Prereqs = COMM 345 and COMM 349, or permission of instructor and department chair. May be taken Semester 8
One from COMM Elective List (Need 4 total, 3 of 4)	4		Prereqs vary by course Recommend COMM 479 Internship
Elective or course toward another minor/major	4		*Need minimum of 12 credit hours for full-time status.*
Requirements and GPA			*Need minimum of 120 earned credits, with minimum of 2.0 GPA overall and in the major*
# CREDITS EARNED	12		*Attend Gradfest and Commencement*

Notes:

- The total number of credits needed for the major, general education, and other requirements may be less than the 120 required for graduation. Those remaining credits can be satisfied with electives, or they can be used toward a second major or minor which could be very useful.

    o Along with your advisor, this Rhode Map can help you determine if a second major or minor could fit into your plan.

Approved by Department Chair: Brian Knoth	Date: 11/14 2024
Approved by Undergraduate Curriculum Committee	Date: 11/8/2024
Revised:	