

Academic Rhode Map for BA Strategic Communication Major at Rhode Island College

- This Rhode Map is a suggested pathway to graduation in 8 semesters
 - There are other valid pathways available to graduation - part time, summer/early spring classes, etc.
- The left column contains the suggested courses for each semester, the right column contains notes for the course and about progress towards graduation
- Some courses might not be offered during the semester shown on the map
 - In these cases, courses listed in future semesters can be substituted if their prerequisites have been satisfied
 - Your advisor can help you determine which courses can be used during your appointment each semester
- This Rhode Map is designed primarily with incoming freshmen in mind and assumes a Fall start
 - Transfer students can also use it as a guide, knowing that their transfer credits may have satisfied some requirements. Academic advisors are available to answer questions about how these will affect the program
 - Students starting in the spring may need to adjust based on class offerings and availability

| GENERAL EDUCATION REQUIREMENTS CHECKLIST | | | | |
|---|--|---|--|--|
| | FYW 100 – Taken in first year (Cannot be used as elective) | Distribution Courses - One from each category | | Math (M) Suggested in first year |
| | FYS 100 – Taken in first year (Cannot be used as elective) | | | Arts (A) |
| | Connections – Taken after FYW & FYS | | | History/Philosophy (HP) |
| | | | | Literature/Language (LL) |
| | | | | Natural Science (NS) |
| | | | | Social & Behavioral Sciences (SB) |
| | | | | Elective(s) to bring total Gen Ed credits to 40 (E) |

| MAJOR REQUIREMENTS CHECKLIST | | | | |
|-------------------------------------|--|--------------------------|---|--|
| | COMM 201W Writing for Strategic Communication | Choose FIVE from: | | |
| | COMM 208 Public Presentations | | COMM 230 Interpersonal Communication(F) | COMM 354 Communication and Civic Engagement (Sp) |
| | COMM 300W Research Methods for Strategic Communication (Sp) | | COMM 232 Introduction to Public Relations | COMM 412 Strategies in Fundraising and Development |
| | COMM 351 Persuasion (Sp) OR COMM 357 Public Opinion and Propaganda (F) | | COMM 256 Social Media and Society (Sp) | COMM 439 Crisis Communication (F) |
| | | | COMM 311W Advanced Public Relations(F) | COMM 450 Special Topics: New Hampshire Primary |
| | | | COMM 312W Advanced Writing for Strategic Communication (Sp) | COMM 451 Family Communication |
| | | | COMM 328 Case Studies in Strategic Communication (F) | COMM 454 Organizational Communication |
| | COMM 339W Creativity for Communication and Media (F) | | COMM 332 Gender and Communication (F) | COMM 461 Capstone in Communication (Sp) |
| | | | COMM 333 Intercultural Communication | COMM 479 Communication Internship |
| | | | COMM 336 Health Communication (Sp) | |
| | | | COMM 352 Conflict Resolution | |
| | | | COMM 353 Political Communication | |

Graduation Requirements:

- **Completion of General Education Requirements** – See table above
- **Completion of Major Requirements** — See table above
- **RIC 100 or Equivalent** — Taken in first year
- **College Math Milestone** — Satisfied by placement exam or completion of MATH 010
- **College Writing Competency** — Satisfied by FYW 100 with a minimum grade of C
- **Minimum 120 Credit Hours** — At least 30 credits at RIC (of which 15 from major, including 12 at 300 or 400 level)
- **Minimum 2.0 GPA** - Need at least 2.0 for both overall and classes in major

The total credit count for the major is 40 credits, and 40 credits for General Education, so the program can be completed in 80 credits.

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| SEMESTER 1 | CR | SEMESTER 1 NOTES |
|--|-------------------------|---|
| FYW 100 First Year Writing OR FYS 100 First Year Seminar | 4 | FYW Directed Self Placement exam |
| RIC 100 Introduction to RIC | 1 | Exempt if taking COLL 101, COLL 150, or HONR 150 |
| General Education course – Math (M) | 3-4 | If Math Milestone is not completed, take MATH 10 here |
| General Education course | 3-4 | Suggested for (SB) - COMM 256 Social Media & Society |
| COMM 208 Public Presentations OR COMM 201W Writing for Strategic Communication | 4 | |
| Requirements and GPA | | <i>Aim for 16 earned credits (While 12 is fulltime, 16 credits are preferred to stay on track to graduate in 4 years). Math Milestone complete. Minimum 2.0 GPA</i> |
| # CREDITS EARNED | 15 -17 | <i>By October, make appointment with advisor to discuss your schedule for next semester</i> |

| SEMESTER 2 | CR | SEMESTER 2 NOTES |
|--|-------------------------|---|
| FYW 100 First Year Writing OR FYS 100 First Year Seminar | 4 | |
| General Education course (Any still needed) | 3-4 | |
| COMM 208 Public Presentations OR COMM 201W Writing for Strategic Communication | 4 | Prereq = FYW 100 or completion of the College Writing Requirement |
| General Education course (Any still needed) | 3-4 | |
| Requirements and GPA | | <i>Aim for minimum of 32 earned credits, with minimum of 2.0 GPA overall and in the major</i> |
| # CREDITS EARNED | 15 -16 | <i>By March, make appointment with advisor to discuss your schedule for next semester</i> |

| SEMESTER 3 | CR | SEMESTER 3 NOTES |
|--|-------------------------|--|
| General Education course (Any still needed) | 3-4 | |
| Gen Ed if needed, elective, or course in another major/minor | 3-4 | |
| COMM 300W Research Methods for Strategic Communication | 4 | Prereq = COMM 201W |
| Elective, or course toward another minor/major | 3-4 | |
| Requirements and GPA | | <i>Aim for minimum of 48 earned credits, with minimum of 2.0 GPA overall and in the major</i> |
| # CREDITS EARNED | 15 -16 | <i>By October, make appointment with advisor to discuss your schedule for next semester and discuss possible minor</i> |

| SEMESTER 4 | CR | SEMESTER 4 NOTES |
|--|-----------|---|
| Gen Ed if needed, elective, or course in another major/minor | 4 | |
| Connections (Gen Ed-C) | 4 | Prereqs = FYW and FYS Suggested – COMM 261 Issues in Free Speech |
| COMM 351 Persuasion (Sp) OR Other needed COMM course | 4 | Prereq = for COMM 351 is COMM 208 or consent of department chair. Need either COMM 351 or COMM 357. |
| COMM Course | 4 | |
| Requirements and GPA | | <i>Aim for minimum of 64 earned credits, with minimum of 2.0 GPA overall and in the major</i> |
| # CREDITS EARNED | 16 | <i>By March, make appointment with advisor to discuss your schedule for next semester</i> |

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| SEMESTER 5 | CR | SEMESTER 5 NOTES |
|--|------------|--|
| Gen Ed if needed, elective, or course in another major/minor | 3-4 | |
| COMM 339 Creativity for Communication and Media (F) | 4 | Prereq = COMM, 201W, COMM 232 or COMM 301, or COMM 234 or COMM 334, or permission of instructor and department chair |
| COMM 357 Public Opinion and Propaganda (F) or other needed COMM course | 4 | Prereq = COMM 357 is COMM 208 or consent of department chair. Need either COMM 351 or COMM 357 |
| Choose ONE COMM 230 COMM 333 COMM 439 COMM 232 COMM 336 COMM 450 COMM 256 COMM 352 COMM 451 COMM 311W COMM 353 COMM 44 COMM 312W COMM 354 COMM 461 COMM 328 COMM 412 COMM 479 COMM 332 | 4 | Prereqs vary—see catalog. Need to complete a minimum of FIVE from this list. COMM 479 Communication Internship is open to communication majors who have completed at least 75 credit hours of undergraduate courses, 18 of which are communication courses, and to graduate students, with consent of instructor. Application must be made during the semester prior to field experience. Additional requirements are set forth in the application form. |
| Requirements and GPA | | Aim for minimum of 80 earned credits, with minimum of 2.0 GPA overall and in the major |
| # CREDITS EARNED | 16 | <i>By October, make appointment with advisor to discuss your schedule for next semester and discuss possible minor</i> |

| SEMESTER 6 | CR | SEMESTER 6 NOTES |
|--|-------------------------|---|
| Elective, or course toward another minor/major | 3-4 | |
| Elective, or course toward another minor/major | 3-4 | |
| Choose TWO COMM 230 COMM 333 COMM 439 COMM 232 COMM 336 COMM 450 COMM 256 COMM 352 COMM 451 COMM 311W COMM 353 COMM 44 COMM 312W COMM 354 COMM 461 COMM 328 COMM 412 COMM 479 COMM 332 | 8 | Prereqs vary—see catalog; need to complete a minimum of FIVE from this list. If pursuing minor make sure you have registered for this with the relevant department prior to audit |
| Requirements and GPA | | <i>Aim for minimum of 96 earned credits, with minimum of 2.0 GPA overall and in the major. Apply for degree audit online through MyRIC</i> |
| # CREDITS EARNED | 14 -16 | <i>By March, make appointment with advisor to discuss your schedule for next semester</i> |

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| SEMESTER 7 | CR | SEMESTER 7 NOTES |
|--|-------------|--|
| Choose ONE OR TWO (If ONE, another elective is needed) COMM 230 COMM 333 COMM 439 COMM 232 COMM 336 COMM 450 COMM 256 COMM 352 COMM 451 COMM 311W COMM 353 COMM 44 COMM 312W COMM 354 COMM 461 COMM 328 COMM 412 COMM 479 COMM 332 | 8 | Prereqs vary—see catalog |
| Elective, or course toward another minor/major | 3-4 | Need minimum of 12 credit hours for full-time status, so another elective may be needed |
| Requirements and GPA | | <i>Aim for minimum of 108 earned credits, with minimum of 2.0 GPA overall and in the major</i> |
| # CREDITS EARNED | ≥ 12 | <i>By October, make appointment with advisor to discuss your schedule for next semester and discuss possible minor</i> |

| SEMESTER 8 | CR | SEMESTER 8 NOTES |
|--|-----------|--|
| Choose ONE or another elective COMM 230 COMM 333 COMM 439 COMM 232 COMM 336 COMM 450 COMM 256 COMM 352 COMM 451 COMM 311W COMM 353 COMM 44 COMM 312W COMM 354 COMM 461 COMM 328 COMM 412 COMM 479 COMM 332 | 4 | Prereqs vary—see catalog |
| Elective, or course toward another minor/major | 4 | |
| Elective, or course toward another minor/major | 4 | |
| Requirements and GPA | | Need minimum of 120 earned credits, with minimum of 2.0 GPA overall and in the major |
| # CREDITS EARNED | 12 | Attend Gradfest and Commencement |

Note:

- The total number of credits needed for the major, general education, and other requirements may be less than the 120 required for graduation. Those remaining credits can be satisfied with electives, or they can be used toward a second major or minor which could be very useful.
 - Along with your advisor, this Rhode Map can help you determine if a second major or minor could fit into your plan.

Approved by Program Director: Giselle Auger

Date: 12/2/2024

Approved by Undergraduate Curriculum Committee

Date: 11/8/2024

Revised: