



**ONE COLLEGE.
ONE VISION.**



FUEL OUR COLLEGE'S UNDENIABLE STRENGTHS.

RHODE ISLAND COLLEGE STRATEGIC PLANNING | TOWN HALL MEETING JANUARY 28/29, 2020



TOWN HALLS and STRATEGIC PLANNING

- Promote RIC Community engagement during the process
 - Today is 1st of 3 opportunities to engage
- Today – engage participants in dialogue regarding:
 - The need for change
 - The overall strategic direction for RIC
- Future Town Halls:
 - Input on draft strategies – April
 - Input on the draft plan - September



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TOWN HALL AGENDA

- Welcome
- The Case for Change
- SpeakOut
- Next Steps



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OVERVIEW OF STRATEGIC PLANNING PROCESS

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GOALS

For the Process

- **Inclusive with Strong Stakeholder Engagement** (town meetings, website, etc.)
- **Transparent** (posting of work products)
- **Research Informed and Data Driven** (EAB, Office of Institutional Research)
- **Innovative** (What Would Happen If.....?)



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Strengths, Opportunities, Weaknesses, Threats (SWOT)



Case for Change



Strategic Directions

Academic Excellence

Student Experience

Resource Generation
and Stewardship



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INTEGRAL THREADS

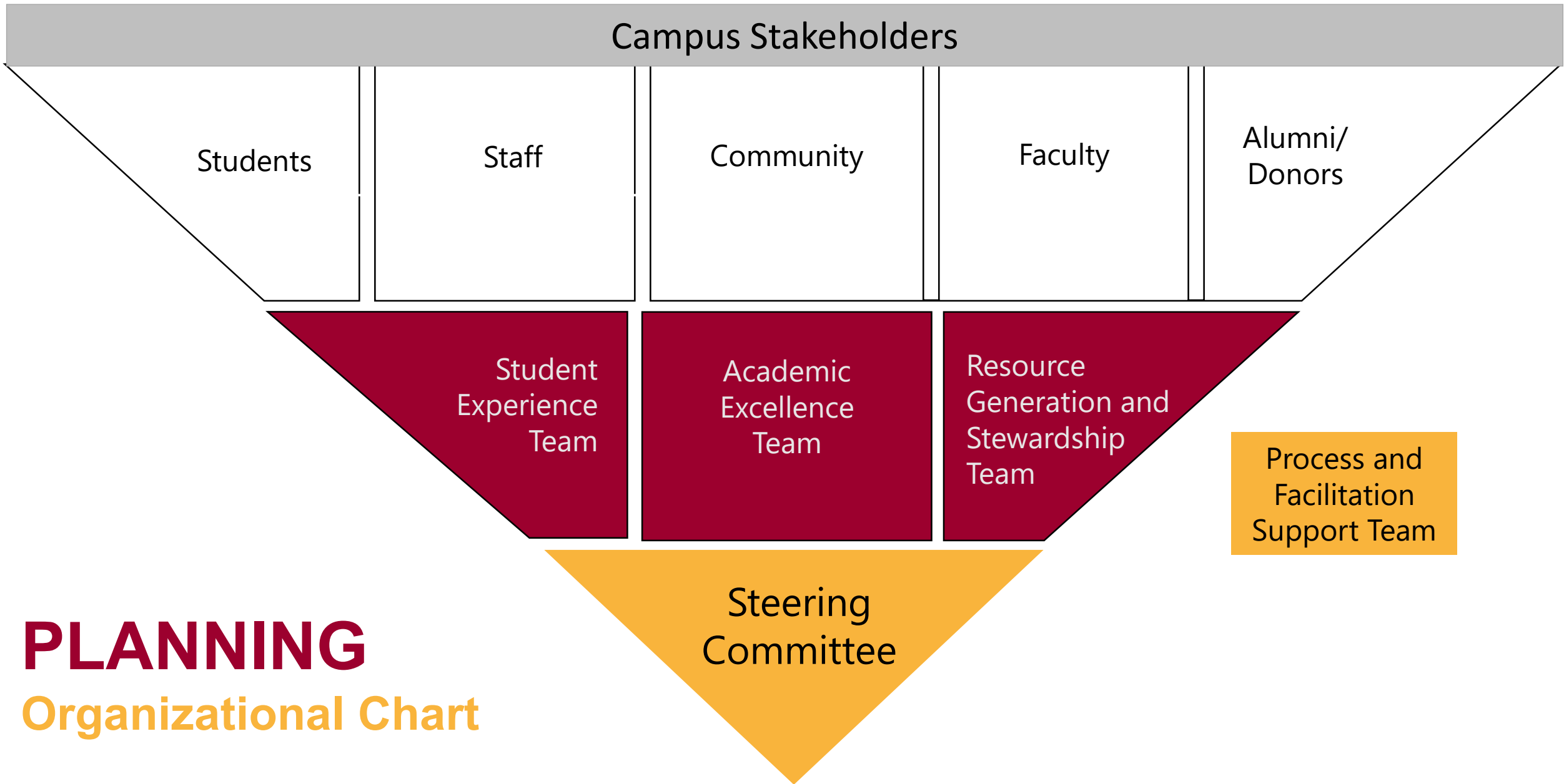
DIVERSITY | EQUITY | INCLUSION

COMMUNITY PARTNERSHIPS



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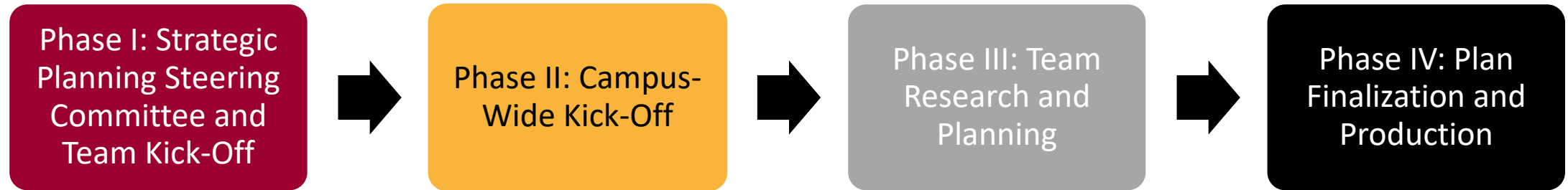
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PLANNING
Organizational Chart



PROCESS OVERVIEW



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PROCESS

Phase I: Strategic Planning Steering Committee and Team Kick-Off

- Design process and approach (Nov)
- Develop case statements (Nov/Dec)
- Orient Steering Committee and Teams (Dec)
- Develop communications plan (Dec)
- Engage research support (Dec)

Phase II: Campus-Wide Kick-Off

- Launch website and email (Jan)
- Town Meetings #1 (Jan)
- Joint Steering Committee Meeting – Core Values (Jan)
- Retreat – Outcomes (Feb)



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PROCESS (Cont'd)

Phase III: Team Research and Planning

- Teams research and develop strategies (Mar-May)
- Town Meetings #2 (Apr)
- Assess and prioritize strategies (May/Sep)

Phase IV: Plan Finalization and Production

- Draft plan (Sep/Oct)
- Town Meetings #3 (Oct)
- Plan approval (Nov)
- Copy edit/layout and design (Dec)

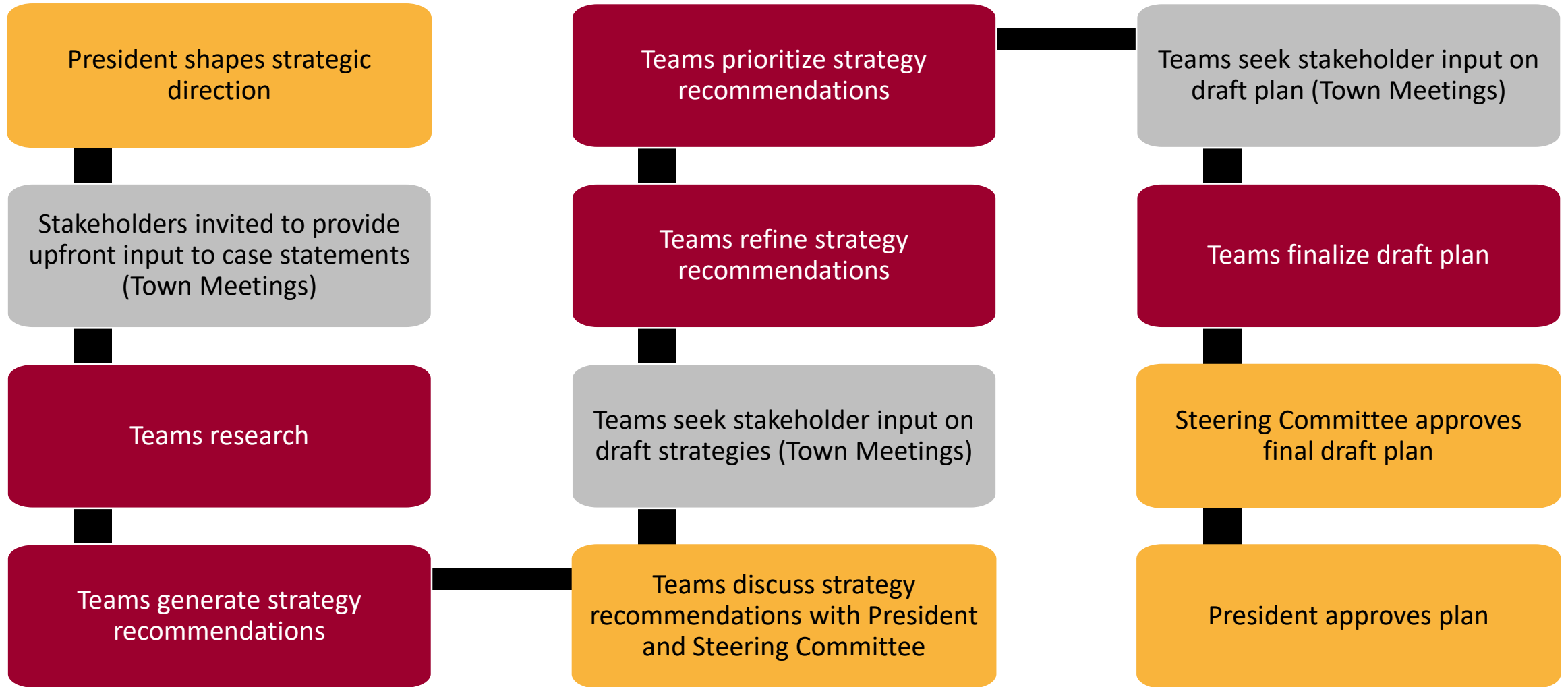


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FEEDBACK LOOP/PROCESS



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CASE FOR CHANGE:

An Urgent Call to Action

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CALL TO ACTION

At Rhode Island College, we are at an inflection point:

- Operations costs outpacing revenue
- Structural deficit
- Declining Enrollment
- Non-traditional and commuter students seeking a more flexible education.
- Increased competition and innovation
- Changing economy



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THE URGENCY OF OUR WORK

Since 2016, 21 private colleges and 33 public colleges across the U.S. have closed or been consolidated because they were unable or unwilling to:

- Adapt to changing environments
- Leverage technology
- Grow endowments or foundations
- Address declining enrollment
- Deploy effective strategies to meet the needs of students and the goals of their institution.



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UNDENIABLE STRENGTHS

- Potential to become a premier comprehensive public college
- Hardworking and resilient students
- Exceptional faculty and staff expertise
- Emerging academic centers of excellence
- Investments in physical plant
- Compelling value



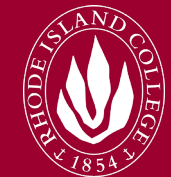
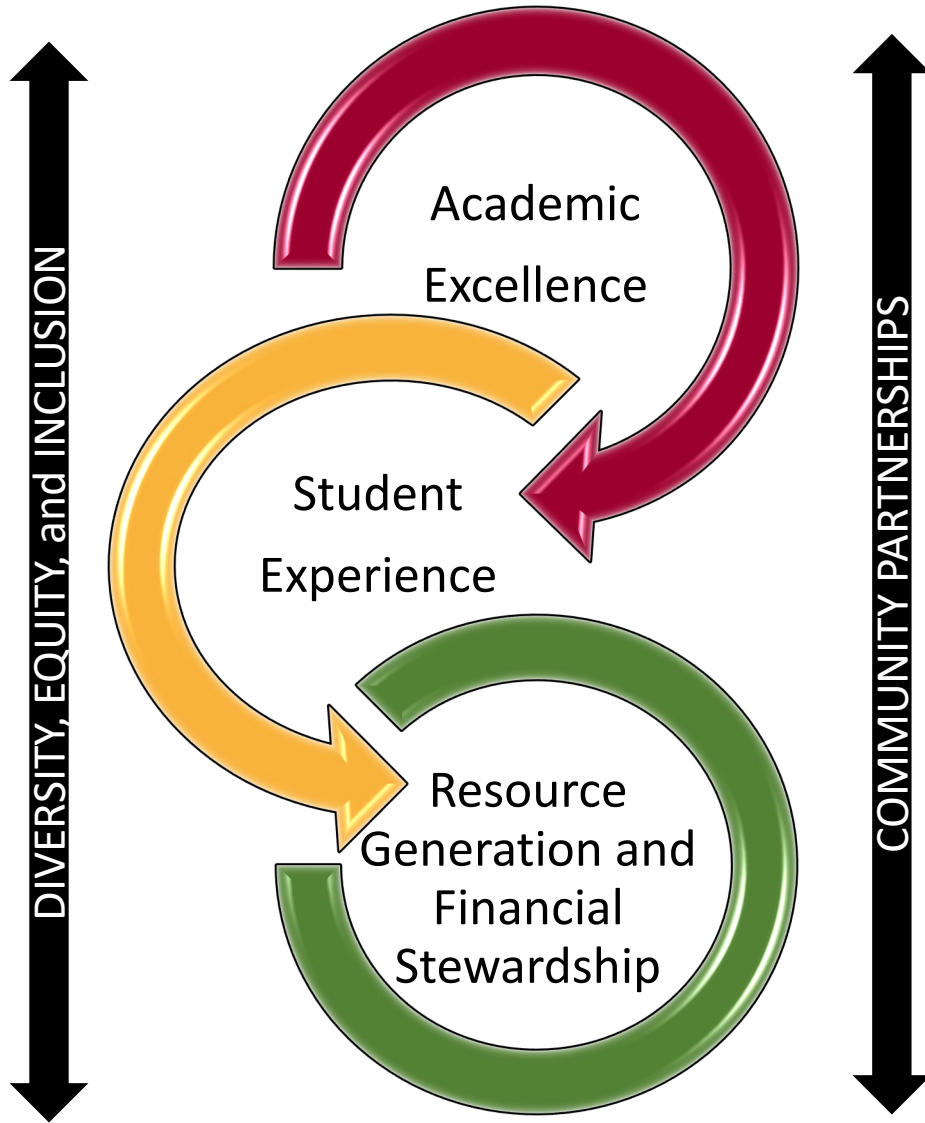
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STRATEGIC DIRECTIONS

Each of our strategic directions and integral threads are **inextricably linked** to one another



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SPEAKOUT STRUCTURE

Please circulate among the three stations: Academic Excellence, Student Experience, and Resource Generation and Stewardship.

Each station includes a number of “Key Points” associated with that strategic area.

Try to visit all of them. But, please don’t feel pressure to comment on every single Key Point. Focus on the issues you care about most.

At each station, please review the Key Points displayed on the wall and answer the following two questions for those you consider most important:

- What is your aspiration for the College in this area?
- What current assets or opportunities exist to help the College succeed?

As you consider your responses for the different key points, please think about our two integral threads: Diversity, Equity and Inclusion and Community Partnerships.



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THANK YOU!

For more information, email us at
focus@ric.edu



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MISSION

As a leading regional public college, Rhode Island College personalizes higher education of the finest quality for undergraduate and graduate students. We offer vibrant programs in arts and sciences, business and professional disciplines within a supportive, respectful and diverse community.

CORE VALUES

- Excellence and Innovation
- Access and Opportunity
- Student-Centered
- Diversity and Inclusion
- State and Community Leadership
- Transparency



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